



# Ash Solano

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[designbyash.com](http://designbyash.com)

2301 Performance Dr. #325 Richardson, TX 75082

## DesignbyAsh

10/2010 - Present

### Freelance Designer & Illustrator

G5, 5/2017 - 6/2017  
Website design within G5's CMS  
Graphic design for website pieces

Hankinsoft Development, Inc., 11/2012 - 4/2016  
SQLite Professional  
Landing page design and development  
OS X app icon design  
App UI design

Il Sanguine, 5/2011 - 10/2011  
Web UI / UX Design  
Style guide creation  
Photo correction for product photos

## G5

5/2016 - 4/2017

### Graphic Designer

Print marketing design (Sell sheets, case studies)  
Event collateral pieces (Booth backdrops, posters, swag)  
Digital materials (email and landing page banners, infographics)  
Website design within G5's CMS

## HCB Health

12/2014 - 3/2016

### Junior Art Director

Web and mobile app design  
Rich media banner ad design and development  
iBook design and development  
Mobile app concepting for new business  
Filming and editing of HCB-U training videos  
In-house photography and social media

11/2013 - 12/2014

### Junior Production Artist

Web and mobile app design  
Rich media banner ad design and development  
iBook design and development  
Mobile app concepting for new business

2/2013 - 10/2013

### Contract Interactive Production Artist

Web and mobile app design updates  
Rich media banner ad updates  
iBook design and copy updates

## Spiceworks

4/2013 - 11/2013

### Contract Graphic Designer

Graphic design of IT survey reports  
Rich media banners graphic and copy updates for localization

## Tecra

11/2011 - 1/2013

### Contract Graphic Designer

Print marketing design (Sell sheets, brochures, and case studies)  
Web design and project management  
Icon design

## UT Austin

8/2009 - 7/2011

### Student Technology Assistant

Digital illustration (Splash pages, banners, and character design)  
Web design  
HTML and PHP web development



## Skills

Web Design  
Icon Design  
UI Design  
UX Design  
Graphic Design  
Illustration  
Video Editing  
Some Front-End Dev



## Proficiency

Photoshop  
Illustrator  
InDesign  
Fireworks  
Dreamweaver  
Flash  
Premiere Pro  
Invision App  
HTML  
CSS  
iBooks Author  
Some Sketch  
Some PHP



## Interests

Video Game Art  
Sewing  
Propmaking  
Piano  
Guitar  
Lettering  
Painting



## Education

University of Texas at Austin  
BA in Japanese



## Awards

T3 SXSW HackATX, 3/2013 - Hosted by 7/11  
Team Immaculate Exception  
3rd Place Winner; \$500 cash prize  
Savin' Eleven web app design and illustration

It's Time Texas Hack For Health, 4/2015 - Hosted by Freescale  
Team HCB Health  
1st Place Winner  
Teach Healthier app redesign prototype

References available upon request